



Dear Headteacher, teacher, parent or child

Help Us End Shoe Poverty for Children and the Homeless in the UK

Shoe Aid is coming to your school! We are working with Nottingham City Council to deliver an education and community program in schools, before the 6 weeks holidays.

Shoe Aid exists to help the 1 in 3 children and the 250,000 homeless in the UK that are in shoe poverty. We work with major businesses, charities, schools and whole communities – and pending our exciting National re-launch; we're starting in Nottingham.

Shoe Aid, launched in 2010 by founder Lee Todd has spent recent years collecting shoes of all types, sizes and conditions and creating sustainable community and business links to enable us to grow and achieve our objectives.

- 1. There are 4 million children wearing incorrect fitting shoes right now in the UK. This will bring colossal amounts of foot related problems to the NHS over the next 10-15 years.**
2. There are 250,000 homeless people in England. These people are at high risk of suffering trench foot which can lead to amputation.

We have the support of Keep Britain tidy to deliver a program across 18,000 schools across the UK the importance of recycling shoes.

With your support we will deliver an inclusive program to all the children in Nottingham. All children will have their feet measured in class and learn more about how important recycling is for the environment.

Parents/Guardians:

Do you consent for your son(s) or daughter(s) to be involved in the project?	Y	/	N
What size do you think your child is?			
Would you accept a FREE pair of shoes in September if they are needed?	Y	/	N
If no, can you support Shoe Aid by donating any shoes?	Y	/	N

Teachers

To download resources and for further information, please visit www.shoeaid.co.uk

Please direct any questions and support requests please contact us via our website

Note: We have resources for assemblies and class sessions, please find them on our website

Please find our FAQs and direct any questions via our website or on Facebook. <https://www.facebook.com/shoeaid/>

Kind Regards

Lee Todd
Founder of Shoe Aid